

Laughing At The CIO: A Parable And Prescription For IT Leadership

by Bob Boiko

Laughing at the CIO: A Parable and Prescription for IT Leadership . Available online as part of the Metatorial Services Information Leadership Series. Laughing at the CIO: A Parable and Prescription for IT Leadership Laughing at the CIO: A Parable and Prescription for IT Leadership: Amazon.es: Bob Boiko: Libros en idiomas extranjeros. Laughing at the CIO: A Parable and Prescription for IT Leadership Full Title: Laughing at the CIO [electronic resource] : a parable and prescription for IT leadership / Bob Boiko. Alternative Titles: Introduction : learn to care about Laughing at the CIO; A Parable and Prescription for IT Leadership Laughing at the CIO: A parable and prescription for IT leadership. Alvin Hutchinson. Article first published online: 16 MAY 2008. DOI: 10.1002/asi.20869. While many firms focus most on the technological aspects of the information technology (IT) equation, this guide shows that success requires attention to the . CIO: Leading Change in the Digital Economy He is author of two editions of The Content Management Bible and Laughing at the CIO: A Parable and Prescription for IT Leadership. Bob is internationally

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